

# **CUSTOM-ROUTED SIGNAGE**A great way to shape up your message!



Custom routing – the process of cutting, shaping and hollowing out wood, metal, plastics and other materials – adds depth or dimension to signage, among other benefits.

## **A CUT ABOVE**

Besides your standard circles, squares and rectangles, routed signage can be cut into any number of unique and eye-catching shapes.







#### **NOT JUST FOR BUSINESS!**

Routed signs – especially those rendered in wood – are a great complement to any home recreation room, backyard patio or weekend getaway.



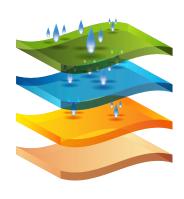
#### THE FINISHING TOUCH

Once fabricated, routed signs can be painted, lacquered, stained or gilded. Wood and metal, of course, can simply be sealed to retain their original look while protecting these materials from the elements.



# HDU=POPULAR

Increasingly the choice for routed signage, HDU or high-density urethane is strong and light, easily shaped and highly resistant to weather. What's more, it will take almost any finish.



### **SHIELDS AND SEALS**

Crest-shaped signs and shields such as those representing protective warranties and municipal seals are ideal subjects for the shaping and dimensions that custom routing can achieve.

